



JAGADEESHA ACHARYA

M.Com., K-SET

Assistant Professor & HOD of Commerce
St Mary's College, Shirva

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MOBILE NO.

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ICT SKILLS

Microsoft Office
Adobe Photoshop
Adobe Premiere Pro
SPSS
Google site
Web-Developing & Hosting
Microsoft Power BI

PROFILE

Master of Commerce

Mangalore University, Konaje

2010

3rd Rank at Uni-Level

Bachelor of Business Management

Mangalore University, Konaje

2007

Pre-University Degree

Karnataka Examination Board

2005

SSLC

Board of Public Examination, Karnataka

2003

Experience in Teaching Profession:

PG Department of Commerce - 2010 to 2022 Years

Department of Commerce (UG) - 2022 to Till date

Courses/ Papers taught:

- 1) Cost & Management Accounting
- 2) Financial & Corporate Accounting
- 3) Business Mathematics & Statistics
- 4) Digital Marketing
- 5) Marketing Management
- 6) Principles of Management
- 7) Income Tax
- 8) Project
- 9) Skill Enhancement
- 10) Financial Management
- 11) Employability Skill
- 12) Banking and Finance

Positions held:

- 1) IQAC Coordinator
- 2) AISHE Cordinator
- 3) Convener of St Mary's College Alumni Association (R.)
(from 2015 to 2022)
- 4) Convener of Career Guidance & Placement Cell
(from 2013 to 2019)
- 5) Member of Magazine Committee

Education

Experience

Seminar Paper Presentation at State/ National/ International level

- Conference** : **UGC & ICSSR sponsored Two- Day National level**
Theme : FDI IN RETAIL IN INDIA
Organizer : Murgaon Education Society's College of Arts and Commerce Zuarinagar, Goa-403 726 (Affiliated to Goa University) by Department of Commerce
Date : 24th & 25th January 2014
Paper title : 'FDI in Multi Brand retail disinterest: A Study with Reference To India's FDI Policy'
- Conference** : **UGC Sponsored One -Day State level**
Theme : Role of consumer forums in protecting consumer rights
Organizer : Mulky sunder ram Shetty college, Shirva in association with Human Rights protection foundation, Udupi
Date : 25th January 2016
Paper title : 'Protecting uniformed consumer & illiterate scrawl against unconformable products or services: a study on ethical practices of trader'
- Conference** : **UGC Sponsored one-day International level**
Theme : Competency building strategies in business and technology for sustainable development
Organizer : PG Department of Management, Sri. Ganesh School of Business Mgt, Attur, Salem-636111, TN., India
Date : 19th February, 2016
Paper title : 'Internationalization of Innovative Entrepreneurial Activities of Small Enterprise: A Key for the Rapid Development of Indian Economy'
- Conference** : **One-day national level**
Theme : Management Myopia in the 21 Century (Congruence-2016)
Organizer : PG Department of Management, St. Agnes College, Mangaluru
Date : 2nd & 3rd December 2016
Paper title : 'Internationalization of Innovative Entrepreneurial Activities
Published with ISBN: 978-93-84734-40-4
- Conference** : **One Day International level**
Theme : Asian international conference on advances: "strategic innovations and emerging perspectives for global business in engineering and social sciences."
Organizer : Sri Ganesh School of Business Management, Salem TN. India
Date : 22nd February 2019
Paper title : 'Inattentiveness of Overseas Players towards FDI in Multi Brand Retail: A Study with reference to Indian FDI Policy'

Seminar : **One Day National level**
Theme : Indian Banking in the era of Globalisation & Information Technology
Organizer : Milagres College, Kallianpur, Udupi, Karnataka-576114
Date : 15th March 2019
Paper title : 'Role of information technology in Indian Banking System: A study with reference to international trade and Indian Economy'

Conference : **One Day National level**
Theme : Beyond 2020: A Vision for transforming India with a focused manifesto for change to be Global Leaders
Organizer : Milagres College, Hampankatta, Mangaluru-575001
Date : 27th February 2017
Paper title : 'Digitalization: A key for the rapid business sector reforms to uplift Indian Economy'

UGC funded Minor Research Project:

Co-authored UGC funded Minor Research Project titled "A comparative study on the offerings of the Life Insurance Products between public and private insurer, in determining rural India awareness: A consumer perspective"

UGC approval letter number: MRP (H) – 1857/11-12/KAMA024/UGC-SWRO

Date: 28-09-2012

Name of the Principal investigator: Assoc. Prof. Ronald J. Moras, Head of the Department of Economics; Name of the Principal investigator: Assoc. Prof. Ronald J. Moras, Head of the Department of Economics.

Name of the Principal investigator: Assoc. Prof. Ronald J. Moras, Head of the Department of Economics

Publications:

 Paper titled 'Internationalization of Innovative Entrepreneurial Activities of Small Enterprise: A Key for the Rapid Development of Indian Economy' was published in an international journal **(Peer Reviewed)** i.e., "MAHA Journal of Education; Volume No.:3 Issue: 2; May 2016". **ISSN number: 2393-9796 & Impact Factor: 1.098**

 Paper titled "Inattentiveness of Overseas Players towards FDI in Multi Brand Retail: A Study with reference to Indian FDI Policy" was published in Indo Global Journal of Applied Management Science **(Peer Reviewed)**; Volume No.: 6; Issue No.: 1 (An international Journal) **ISSN number: 2320-7892 & Impact Factor: 3.002**

 **Conference : UGC Sponsored one-day national level**
 Theme : Strategies for overcoming contemporary management challenges
 Organizer : PG Department of Management, St. Agnes College, Mangaluru
 Date : 2nd & 3rd December 2016
 Paper title : 'Internationalization of Innovative Entrepreneurial Activities
Published with ISBN: 978-93-84734-40-4

Major programmes organised in St Mary's College, Shirva:

 National conference in association with Syndicate Bank, Catholic Centre, Udipi: 'Financial Sector Reforms' (Self Financed); Date: 6th May 2016
 Venue: Saude Sabha Bhavan, Shirva
 Designation held: Conference Convener

 Intercollegiate One-Day Commerce & Management fest ZEST-2018 (Stimulating Potentiality) for UG students on 22nd February 2018
 Designation held: Fest Convener

 Intra-college One Day Commerce & Management fest ZEST-2019 (Stimulating Potentiality) for UG students on 29nd March 2019
 Designation held: Fest Convener

 National level Webinar (Faculty Development Programme) : "Tech -Savvy Teaching"
 Designation held: Convener and Resource Person
 Date: 3rd & 4th July 2020

As a resource person

As a Resource Person:

- Delivered a talk on "Duality in Linear Programming & Job Sequencing Model" to the I M.Com students of Pompei College, Aikala; Date: 17.8.2013
- Moderated a session in One-day National Conference on "Beyond 2020 A Vision for transforming India with a focused manifesto for change to be Global Leaders" held on 27th February 2017.
- Conducted a workshop on Basic Accountancy for III BA students of St. Mary's College on 18th July 2013
- Resourced a session on 'CA Foudation' organised by Ashrith College, Kota on 1st September 2016
- Delivered a talk on "Correlation Analysis as a statistical tool for research" organized by the Department of Economics, St. Mary's College, Shirva on 23rd July 2013
- Introduced 'Online Virtual Class Room' during Covid-19 and Resourced a training programme on 'Online Virtual Class Room' and formed a committee and executed 'Virtual Class Room' successfully.

Student -Centered Activities:

- In 2019, guided 19 students (both M.Com & B.Com) to develop research papers for the publication in international journal.
- Introduced Photoshop in Teaching to teach practical papers in an effective manner.
- Training on Photoshop & Premiere Pro
- In 2018, organised intercollegiate One Day Commerce & Management fest ZEST2018 (Stimulating Potentiality) for UG students.
- In 2019 organised One Day Commerce & Management fest ZEST-2019 (Stimulating Potentiality) for UG students.
- Guiding students to present research papers in state/ national level conferences every year. Conducted English communication skill development classes
- Developed Animated video tutorials to teach practical papers effectively.
- Training the students to open DEMAT Account to invest small amount in intra-day trade with favorable risk reward ratio and build capacity to invest in shares and understand the stock market.
- Training on KSET/ NET

ICT based teaching-learning:

ICT boosts learners' knowledge retention and interest levels. ICT in education system is not limited to resource-based teaching. Educators can also create interactive on-screen and off-screen tasks using ICT. To keep the students abreast of the tutorials delivered in class room, Google site is developed in 2021.

Features of Google site:

- Publishes domain: Google Domains and Google Sites work together, so you can publish your website without technical know-how. Simply register a domain with Google Domains and publish your site to the web in just a few clicks.
- Showcases the content: Easily embed a Google doc with your restaurant's menu, your store's physical location on Google Maps, or a YouTube video about your business. No coding skills required.
- Collaborate and co-edit in real time: Google Sites makes it easy to collaborate with your team. Streamline your website updates with the same real-time collaboration and version history features you're familiar with from Google Docs.
- Measure traffic and performance: Once your website is live, you can measure and track its performance while gaining valuable insights using Google Analytics.



Scan to view the googlesite

Participation in seminars, conferences, training programmes & workshops:

- Participated in Two-Day Staff Development Programme (SDP) on “Modern Approaches to Academic Research and Publications” Organized by AJ Institute of Management Mangalore on January 21st and 22nd 2011.
- Participated in One-Day UGC Sponsored State Level Conference on “Financial Inclusion Reaching the Unreached” Organized by Mulki Sunder Ram Shetty College, Shirva on 24th February 2012.
- Participated in One-day orientation programme on Company Secretaries Programme organised by ICSI held at Bengaluru on 03.08.2019
- Participated in Two-Day Faculty Development Programme on “Research in Social and Management Sciences: Opportunities and Methods”, Organized by Justice K. S. Hegde Institute of Management, Nitte on 7th and 8th December 2012
- Participated in Four-Day Faculty Development Programme on “Multivariate Statistical Techniques for Research” Conducted by TAPMI on June 10th to 14th 2013.
- Participated in Three- Day “UGC- NET/SLET Exam Training Programme” Organized by PG Department of Commerce, St. Mary’s College, Shirva on 18th , 19th and 20th October 2014.
- Participated in the 150th Birth Anniversary Commemorative UGC sponsored National Conference on “Life and living of Swami Vivekananda and his teachings to mankind” Organized by Department of Economics St. Mary’s College, Shirva on 26th September 2014.
- Participated in One Day UGC sponsored National Conference on “Safety of Girl students on campus and in society- Challenges and Remedies” Organized by Department of Sociology, St. Mary’s College, Shirva on 16th December 2014.
- Participated in Two-Day UGC Sponsored National Seminar on “Nationalism as a Religion: Trends in India” Conducted by Department of English, Political Science, Sociology and History, Pompei College, Aikala on 19th and 20th December.
- Participated in a State Level Conference on “Professional Social Work Perspectives and Intervention in Disaster Management”- Sanchalana, Organized by PG Department of Social Work, St. Mary’s College, Shirva on 18th March 2016.
- Participated in Cancer Awareness Outreach Programme organised by Yenepoya University on 18.02.2017
- Participated in 2-Day Faculty Development Programme on ‘Emotional Excellence organised by ICT Academy, Bengaluru
- Participated in FDP on ‘Goods and Services Tax (GST)’ organised by the Department of Business Administration, St Joseph Engineering College, Vamamjoor, Mangaluru on 10th and 11th August 2017.
- Also, Participated in 16 online seminars at national/ international level.